



BUILDING ENGINEERING AND BATHROOM STORE

#### szerelvenybolt.hu



BUILDING MATERIALS AND BUILDING SYSTEMS

sixbau.hu

# 2022

# EXPERT IN BUILDING ENGINEERING AND BATHROOM

SZERELVENYP

ÉS

NOK IVATTYÚK TOROK ÓKÁDAK ELEPEK ULETGEPESZETI
VÍZMELEGÍTŐK
NAPELEMEK
CSŐRENDSZEREK
ZUHANYKABINOK
PADLÓLAPOK

As a 100% domestically owned Hungarian retail and wholesale company, we offer to our partners since 1993 customized solutions for gas, water and heating systems, as well as for sanitary ware and tiles, also solutions for renewable energy, heat pumps, air conditioning and water purifiers.

# History

**Szerelvénybolt Ltd.** is an independent family business, which was founded in 1993 in Kecskemét, in the heart of Hungary. In 1998 we became **wholesalers**, and in the next year we could already welcome our customers in our new store. Since then we opened new stores in Budapest and Budaörs, and in 2015 we launched our webshop, which is under constant development.

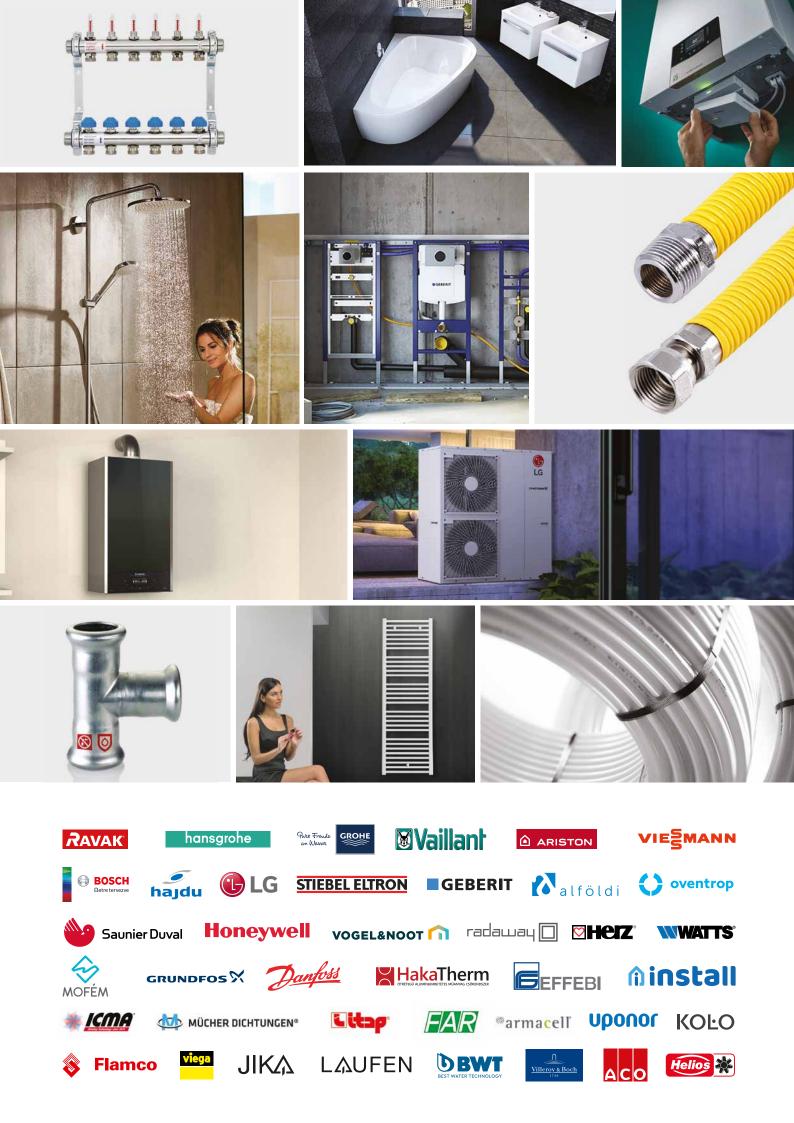
Today we are operating **8 stores**, on an area of more than 19,000 square meters occupied by warehouses and stores in Budapest, in the 10th, 18th and 23 rd district, Soroksár, Budaörs, Dunakeszi, Kecskemét Győr and also in Debrecen. In May 2018 a new central office and logistics warehouse of 3,400 m2 was established in Budapest, in the 18th district, in the Airport City Logistic Park.

stores in the country



150 employees





# Retail

The main product categories offered through our retail sales channels are the following: **product groups relating to building engineering and sanitary ware for bathrooms**. We are one of the largest building engineering traders in Hungary; we offer more than **200 brands**, **and we supply more than 30 000 building engineering products** from stock to our construction partners and retail customers.

In addition to the fact that we always offer quality products, it is extremely important for us to assist our clients by giving them **professional advice** so that they can make the best decisions. For all this, our large, **frequented showrooms and competent**, **professional colleagues** will also be available in 2022, the year of the renovations.

#### szerelvenybolt.hu



Airport City Logistic Park 1182 Budapest, Üllői út 807/B/"C" épület | info@szerelvenybolt.hu



# **Offers for Installation Service Providers**

Our company pays special attention in providing trainings and opportunities for development for our network of installation service providers and constructors. Therefore, we regularly organize different activities for the suppliers, such as factory visits, working breakfasts for nearly a thousand active installation service provider partners.

We also try to serve their needs from the **www.mester.szerelvenybolt.hu webshop**, where we are waiting for them with **personalized customer management**, **continuous promotions and delivery options**.

mester.szerelvenybolt.hu

# Project

Colleagues working in this field devote great attention to **supporting larger investments**, **projects and execution of works**. We strive to assist our **partners through on-site consultations**, **product placements**, **continuous technical support**, **to support our long-term cooperations with flexible customer management**, **service of individual needs**, special prices, and financing.

Project department's e-mail: projekt@szerelvenybolt.hu



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# Wholesale

Our wholesale activity plays a decisive role among resellers in Hungary. Thanks to the decades of **experience in this field, and due to our reliability and flexibility**, we are currently the main supplier of nearly **300 resellers**.

In recent years, we have made significant improvements to **provide faster and more flexible service**, **communication and collaboration**. In 2019, the IT development of our wholesale sales channel, the introduction of a barcode warehousing system, the establishment and operation of a logistics center, and the expansion of the truck fleet provided us with further growth opportunities.

#### nagyker.szerelvenybolt.hu

# more hundred international brands

# **300 000** building engineering merchands

# covering the country reseller partner network

# Aqua Room

In our Aqua Room showroom, customers can be inspired and choose from a high selection of luxury, fashionable bathroom tiles and sanitary ware made with the latest technologies. Our product portfolio includes the most fashionable and exciting solutions of **exclusive and high prestige brands** (Marazzi, Marca Corona, ABK, Armonie, Leonardo, La Faenza, ...): mosaics, natural stones, marble, huge slabs with granite patterns. In our showroom in Budaörs, our interior design staff not only helps you with your choice with exhibited, fulyly furnished bathrooms, but also brings your dream bathroom to life with a **3D visual designer**.



#### aquaroom.hu



# Mesterközpont

As a Hungarian distributor of the best-known and largest brands (Bosch, Milwaukee) we offer in our store in Kecskemét and on the mester-kozpont.hu webshop a wide range of power tools, hand tools, screws, nails, dowels, ladders, scaffolding, locks, padlocks, fittings, lifting and bonding equipments, safety equipments. Our customers can choose from more than 100 brands and nearly 10,000 products. In addition to the purchase of products, it is also possible to rent equipment for certain product categories.

mesterkozpont.hu

# Webshop

Our **szerelvenybolt.hu webshop** sales show a continuously, year-on-year increasing trend, which poses continuous development challenges for our company. We consider our webshop sales channel as our company's 9th store. **Our live online customer service helps customers through the built-in chat feature.**  We serve our wholesale partners and resellers not only in our logistics center, but also in our nagyker.szerelvenybolt.hu webshop specifically for them, so that they can obtain the necessary goods online.

Our mester.szerelvenybolt.hu webshop, designed for craftsmen, installers and contractors, makes the procurement of goods necessary for everyday work simpler and more convenient. Our contracted partners can buy with **individual discounts** in our mester.szerelvenybolt.hu webshop.

https://szerelvenybolt.hu

https://mester.szerelvenybolt.hu

https://nagyker.szerelvenybolt.hu

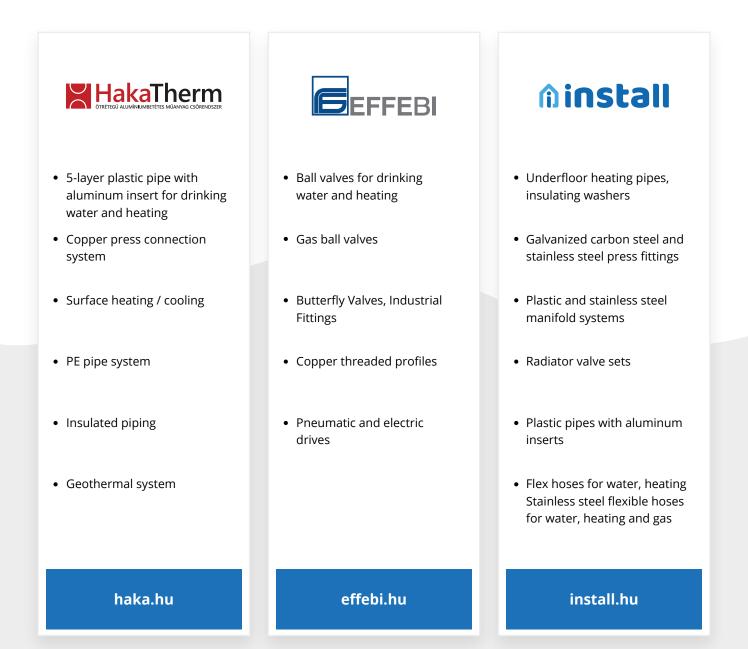




# Dealership

In addition to performing the traditional reseller activities, we created three exclusive **brand trade networks (HakaGerodur – Switzerland, Effebi – Italy, Install)**. The networks are strengthened by dedicated resellers and our own sales staff working with the three brands separately and providing support for the network.

This includes **technical support**, **organization of trainings**, **regular partners' visits**, **spring and autumn "road-shows" and factory visits**. We created a website for each of the brands, so the informations of the products and the dealers' contact details are available for the customers too.



# SIXBAU

# SIXBAU building materials and building systems

In addition to the distribution of our building services products, our company appears on the Hungarian building materials market in 2021 under the brand name SIXBAU with a new, innovative construction system.

With our SIXBAU brand, our main goal is to introduce and disseminate our outstandingly energy-efficient construction technology, which can be used to build modern, economical and healthy homes throughout the country. Our complex lightweight concrete construction system provides faster-than-usual construction, typically with less live labor requirements and more economically.

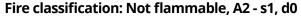
#### SIXBAU polystyrene lightweight concrete

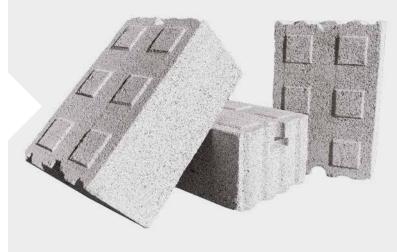
Our construction technology is based on special polystyrene concrete, which is a good thermal insulator, durable, light and easy to form. It is a building material with many advantageous properties, from which we manufacture and distribute masonry elements, partitions and building boards under the SIXBAU brand.



#### SIXBAU gBlock masonry units

Using our SIXBAU gBlock lightweight concrete masonry units, solid load-bearing and frame-filling wall structures can be built that are able to meet the latest thermal regulations on their own. They are larger in size compared to other bricks and therefore allow much faster construction. As they do not require the use of additional thermal insulation, they can be used to build buildings that provide a higher level of comfort at a lower cost.







#### SIXBAU gWall partitions

Our SIXBAU gWall lightweight precast concrete partitions are made of three meters in length and in various thicknesses with groove-edge design. Due to their low weight, they do not require a separate primer and most of the time the use of bridges. GWall partitions can be well plastered and tiled directly with other wall coverings. Tubes that are not sensitive to moisture should not cause damage to them, and due to their compact and homogeneous material structure, rodents, insects and other pests do not typically move into them.

Fire classification: Not flammable, A2 - s1, d0

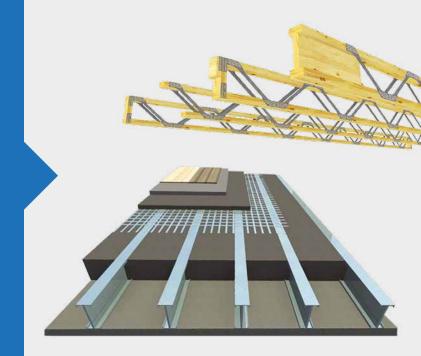
#### SIXBAU gPanel building boards

SIXBAU gPanel building boards are low-weight, universally applicable products, easy to machine, easy to shape and combine well with most construction materials. They are suitable for making masonry, as an internal formwork element, for apartment and bathroom renovations, for installation in bathtubs, and for subsequent thermal insulation. They are also excellent for plastering gutters, facade decorations and stucco.



#### **SIXBAU Deck slabs**

Our SIXBAU Deck slabs are lightweight structural slabs made of wood or steel beams, which can be used well in new buildings, building renovations and floor extensions. They can also be used in the construction of larger horizontal partitions, mezzanine ceilings, galleries or in the replacement of wooden ceilings in old buildings. The low self-weight of SIXBAU slabs means minimal extra load on the existing masonry, half their weight and a third of the weight of concrete slabs. They can be built quickly and easily, no need for cranes, formworks, supports.





#### SIXBAU Roof roof structures

Our prefabricated slab roof structures offer a fast and perfect solution with a guarantee of uncompromising quality and can be assembled in even a single day, thus significantly reducing construction time and costs. Our roof structures are space-saving, durable and can be built very quickly. Since the angled roof structure also includes the floor structure, the saved reinforced concrete floor as well as the internal load-bearing walls result in significant cost savings.

#### ÉMSZ membership

Our company is a member of the Hungarian Association of Building Insulators, Roofers, Tinsmiths and Carpenters, as well as the Hungarian Fire Protection Association. As a member of ÉMSZ, in addition to the guaranteed quality of our lightweight concrete building materials and corner roof structures, we are happy to pass on our professional knowledge and expertise to all professionals working in the construction industry.



sixbau.hu

# What do we offer?



We undertake our products offered from stock with fast delivery.



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Our sales focus is on the consumer, the contractor and the reseller.

From 2019, a separate department performs project sales tasks.

In our 8 stores, 150 colleagues with professional knowledge provide advice on finding the optimal solutions for you.



We offer innovative solutions by offering the latest technologies.

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We sell tested products that meet the standards and regulations of reputable, reliable manufacturers with an impeccable warranty and service background.

# **Our professional recognitions:**

- Sándor Imre PR Award 2018: Gold Award
- Prizma Creative PR Award 2015: Gold Award
- Prizma Creative PR Award 2015: Special Award
- Water, Gas, Heating technology professional magazine: excellent
- MagyarBrands 2018: In the Excellent Business Brand category
- MagyarBrands 2019: In the Excellent Business Brand category

- MagyarBrands 2020: In the Excellent Business Brand category
- MagyarBrands 2021: In the Excellent Business Brand category
- SuperBrands2019 award
- SuperBrands2020 award
- SuperBrands2021 award



# We help where we can:

As a regular supporter of UNI-CEF, we help those in need. We received the "Award for Community Service" in 2009 from the Karol Wojtyla Friendship Center in Kecskemét for our assisance in maintaining the center and contributing to providing meals for the residents.

There are pet-friendly stores, where we assure fresh water to the little pets. We earned a certificate of honor for our contribution in building a landing site for the rescue helicopter at the hospital of Bács-Kiskun county municipality.



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# **Social media**

We actively communicate with our followers not only in our stores with the help of our qualified colleagues, but also on our social media platforms. The number of our followers is constantly growing, **it is now over 327.000**. You can follow us on **Facebook, Instagram, Youtube and LinkedIn**. On our Youtube channel you can watch our regularly updated **product videos, consultation sessions and TV show appearances**.



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Szerelvénybolt Kft. 123 thousand followers

Aqua Room 3300 followers

**Sixbau** 4800 followers

Szerelvénybolt Kft.

11 500 followers

Szerelői csoport 865 followers

**Mesterközpont** 5100 followers

**Okos tippek otthonra** 180 000 followers

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# **Press releases**

n addition to our outstanding social media activity, we regularly appear in the **domestic specialized**, **economic and general press** on professional topics.

Epítéstechnika	What you should know if you replace your boiler?
240	Boiler replacement: thousands can save the 400 thousand expense
index	Boilertipp 2016
Napi <mark>.hu</mark>	Do you heat with gas? - Very good news
ORIGO	Lots of people can avoid the boiler replacemen
vgf& hkl	The boiler replacement regulation brought a 10% market expansion
	Hundreds of thousands of families are escaping from the EU boiler regulation
bau <b>¤data</b>	Clean, filtered water in your home

# **Our services**

**Consulting:** We provide consulting services for our customers in our stores in connection with buildingengineering.



**Home delivery:** Orders placed at **www.szerelvenybolt.hu** are delivered anywhere in Hungary



**Drawing up a list of materials:** Based on a blueprint of your future house or apartment, we will make an estimate of the materials and devices you will need with a 90% accuracy. (It does not replace the building engineering **plan.)** 

# **Future**

The core value of Szerelvénybolt Kft. is fair business conduct. We believe that without innovation there is no future, no quality of life, and no environmental sustainability. Innovative solutions provide mobility, so we are able to adapt to the continuously changing environment.

One of our main visions is to be among the leading companies in the Hungarian building engineering market within two or three years



# **Contact:**

#### **Headquarter office:**

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#### Aqua Room

2040 Budaörs, Sport u. 1. Phone: +36 30/646-2721 E-mail: budaors@aquaroom.hu

#### **Stores:**

#### **BUDAPEST 10.**

1103 Budapest, Gyömrői út 76. Phone: +36 1 433 1453 E-mail: budapest@szerelvenybolt.hu

#### **BUDAÖRS**

2040 Budaörs, Sport u. 1. Phone: +36 23 427 433 E-mail: budaors@szerelvenybolt.hu

#### GYŐR

9027 Győr, Budai út 2. Phone: +36 96 204 121 E-mail: gyor@szerelvenybolt.hu

#### Tisztelettel:

Patonai Roland owner



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#### Mesterközpont:

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